

FLORIDA FILM FESTIVAL ANNOUNCES MARCH 3 ADVANCE PURCHASE DEADLINE Individual Ticket Sales to General Public Begins March 4

Orlando, FL – (Feb. 25, 2008) – ENZIAN announced today that all films in this year’s festival are currently posted to www.Enzian.org/FFF and early redemption of film vouchers ends at 11:59 p.m. on March 3. Those wishing to purchase vouchers for films – which allow patrons to book their selections prior to the general public – are encouraged to register and purchase online at www.Enzian.org/FFF for an opportunity to receive this benefit.

Film vouchers are currently being offered for \$40 for the Cinematic Sampler 4-pack; \$185 for the Film Buff 20-pack; \$700 for the Platinum Pass. Beginning March 4, individual film tickets go on sale to the general public.

“Purchasing vouchers in advance benefits festival fans who continue to come back from year to year and want to book first and save a little money along the way,” said Shanon Larimer, Executive Director. “This process was also designed to provide a more seamless and accessible system for those that choose not to participate in the voucher program, by removing the sudden influx of traffic.”

Vouchers may be redeemed **in person only** at either the Enzian Theater Box Office or the Florida Film Festival Headquarters according to the schedule below.

- **February 29** - Enzian Film Society Members and Sponsors can begin to redeem their Vouchers for individual film screenings; redemption at Enzian Theater Box Office through March 13.
- **March 2** - All other Voucher holders can begin to redeem for individual film screenings; redemption at Enzian Theater Box Office through March 13.
- **March 4** - Individual film tickets go on sale to the general public; available at Enzian Theater Box Office through March 13.
- **March 14** - Festival Headquarters opens at Best Western - Mt. Vernon Inn. All purchases and redemptions move to Festival Headquarters.
- **March 28 through April 6** – Advance and “Day of Screening” tickets are available at all ticketing locations - Festival Headquarters, Enzian Theater, and Regal Cinemas Winter Park Village, subject to availability. Box offices open 45 minutes before the first screening of the day. All tickets purchased on-line will be available for pick up at your first scheduled film (or at Festival Headquarters if picking up before the day of your first scheduled film).

Patrons are encouraged to redeem film vouchers early (at the following locations) to ensure ticket availability for chosen films.

ENZIAN THEATER

Now - March 13

1300 South Orlando Avenue
Maitland, FL 32751

Tel: (407) 629-1088 ext 225

Box Office Hours - February 29 - March 13

M-F 11:00 a.m. to 7:00 p.m.

S-S 3:00 p.m. to 7:00 p.m.

FESTIVAL HEADQUARTERS - Best Western - Mt. Vernon Inn

March 14 - April 5

110 S. Orlando Avenue
Winter Park, Florida, 32789

Tel: (407) 644-6579

Box Office Hours

Seven days a week 11:00 a.m. to 7:00 p.m.

For additional information about ticket sales or the registration process, please visit the Festival website at www.Enzian.org/FFF, or call the Festival Information Hotline at (407) 629-1088 ext. 225, Monday through Friday, 10 a.m. through 5 p.m.