



CORPORATE SPONSORS DEDICATED TO INDEPENDENT FILMMAKING ANNOUNCED FOR FLORIDA FILM FESTIVAL

Full Sail Real World Education Returns as Primary Sponsor

Orlando, FL – (March 10, 2008) – ENZIAN announced today the lineup of participating sponsors for the 17th Annual Florida Film Festival, March 28 through April 6. This year's Festival marks the return of Full Sail Real World Education's fifth year as the primary sponsor and eighth year with the Festival.

“The diversity of our sponsor lineup has created a tremendous synergy that has increased the scope of awareness for both the sponsor's products and the Festival. These partnerships have visibility far beyond the doors of Central Florida,” said Shanon Larimer, Executive Director. “Our sponsor's creative vision and financial support enhance the Festival experience and attract locals and cultural tourists to the event -- in addition to film professionals drawn by the importance of the Festival within the film industry.”

New sponsors participating this year include JetBlue Airways, Florida Theatrical Association, Barker Specialty-Orlando, Enemy Ink, Freemark Abbey Wines, Whole Foods, Peroni and Florida Travel & Life Magazine.

Returning sponsors include Full Sail Real World Education, WKMG Local 6, Kodak Motion Picture Film, Universal Studios Florida Production Group, Metro Orlando Film & Entertainment Commission, Orlando Sentinel, Metromix Orlando, Grand Bohemian Hotel, indieWIRE, Border's, Lure Design, Inc., Schenck Company, Olive Garden Italian Restaurants, Orlando Magazine, Marshall Entertainment Insurance, Enterprise Rent-A-Car, GMD Studios, MIX 105.1FM, WMFE 90.7, WPRK 91.5, Orlando Arts Magazine, Best Western Mt. Vernon Inn, Superior Printers Inc., Orange County Government Florida Arts and Cultural Affairs, State of Florida, Division of Cultural Affairs, National Endowment for the Arts, and United Arts of Central Florida.

The Florida Film Festival operates with support of corporate sponsors as well as that of Enzian associates, official providers, private foundations, nonprofit associations, government agencies, and individual donors. Festival sponsorship dollars support the core infrastructure, including operational assistance, programming, marketing, volunteer services, transportation, and communications.

The 17th Annual Florida Film Festival is a core program of ENZIAN, a nonprofit organization serving the Central Florida community for more than 23 years. ENZIAN exists to entertain, educate, inspire, and connect the community through film. Combined, ENZIAN and the Florida Film Festival have served more than 1.5-million guests, premiered thousands of films and hosted hundreds of notable celebrities including Paul Newman, Christopher Walken, Oliver Stone, John Waters, Campbell Scott, James Caan, Ed Burns, Jason Lee, Gena Rowlands, William H. Macy and Virginia Madsen.

For more information, please contact Shanon Michael Larimer, Executive Director, by writing to slarimer@enzian.org, or call (407) 644-5625 x.323.

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