



FLORIDA FILM FESTIVAL LAUNCHES ONLINE STORE Anthony Bourdain Celebratory Merchandise Now Available

Orlando, FL – (March 3, 2008) – ENZIAN announced today the launch of the Florida Film Festival’s new online store, www.Enzian.org/FFF, featuring a line of Festival-related merchandise and exclusive Anthony Bourdain limited edition, celebratory t-shirts and art prints. All funds stay within the non-profit ENZIAN, helping support the organization’s year-round series of programs.

Eat It Up!, this year’s Festival theme, is an integral part of the design of this year’s clothing and custom art-print serigraphs. Also available is limited edition, Anthony Bourdain merchandise, including a t-shirt and art-print. Each serigraph is hand-stamped, numbered, and signed by the artist.

“Due to the overwhelming response of this year’s Festival, we have expanded our offerings to include the fresh and innovative designs of the food, wine, and film theme and a limited edition line of Anthony Bourdain merchandise,” said Shanon Larimer, Executive Director. “This is a first-time initiative for us and we are thrilled to be able to expand our products and services on the web, offering the ultimate convenience to our customers.”

All merchandise can be redeemed at Enzian Theater or Festival Headquarters March 14 through April 5 and will also be for sale throughout this year’s Festival.

The 17th Annual Florida Film Festival – March 28 through April 6 – is a core program of ENZIAN, a nonprofit organization serving the Central Florida community for more than 23 years. ENZIAN exists to entertain, educate, inspire, and connect the community through film. Combined, ENZIAN and the Florida Film Festival have served more than 1.5-million guests, premiered thousands of films and hosted hundreds of notable celebrities including Paul Newman, Christopher Walken, Oliver Stone, John Waters, Campbell Scott, James Caan, Ed Burns, Jason Lee, Gena Rowlands, William H. Macy and Virginia Madsen.

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