



2008 FAST FACTS

FESTIVAL DATES

March 28-April 6, 2008

OFFICIAL WEBSITE

Enzian.org/FFF

PRIMARY SPONSOR

Full Sail Real World Education

OVERVIEW

The Florida Film Festival is a core program of ENZIAN, a nonprofit organization which exists to entertain, educate, inspire, and connect the community through film. 2008 marks the 17th year of the Festival and ENZIAN'S 23rd anniversary. Combined, ENZIAN and the Florida Film Festival have served more than 1.5 million guests, premiered thousands of films and hosted hundreds of celebrities.

SCREENING VENUES

ENZIAN THEATER

1300 South Orlando Avenue
Maitland, FL 32751
Tel: (407) 629-1088 ext 225

REGAL WINTER PARK VILLAGE 20

510 N. Orlando Avenue
Winter Park, FL 32789
Tel: (407) 628-0035

SPECIAL EVENT VENUES

Enzian Theater; Citrus Club; Winter Park Country Club; Winter Park Racquet Club

BOX OFFICE LOCATIONS

ENZIAN THEATER

Now - March 23
1300 South Orlando Avenue
Maitland, FL 32751
Tel: (407) 629-1088 ext 225

Box Office Hours

Monday through Friday - 6:00pm to 9:00pm
Saturday & Sunday - 3:00pm to 9:00pm

FLORIDA THEATRICAL ASSOCIATION

Now - February 22
301 East Pine Street - Suite 175
Orlando, FL 32801
Tel: (407) 841-4675

Box Office Hours

Monday through Friday - 10:00am to 5:00pm

PACKAGE PRICING

Discounted ticket rates apply through Dec. 31. Packages are currently being offered at \$40 for the Cinematic Sampler 4-pack; \$180 for the Film Buff 20-pack; \$600 for the Platinum Pass with an additional buy-up option to purchase the exclusive food and wine weekend package.

DEMOGRAPHICS

On average, more than 23 thousand people with an annual household income of \$75,000 attend the Florida Film Festival; of that, 52% are women and 48% are men. 70% of the attendees are college graduates and 23% have received post-graduate education. 56% of the attendees are between the ages of 18-44, 37% are between the ages of 45-64, and 7% are over age 65.

CELEBRITY ATTENDEES

Legendary attendees have included: Paul Newman, Christopher Walken, Oliver Stone, John Waters, Campbell Scott, James Caan, Ed Burns, Jason Lee, Gena Rowlands, William H. Macy, Virginia Madsen, Henry Winkler, Peter Fonda and Rosanna Arquette.

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