



FILM AND EPICUREAN WORLDS COLLIDE AT THE 17TH ANNUAL FLORIDA FILM FESTIVAL

Master Chef and No Reservations Host Anthony Bourdain to Kickoff the Festival's Opening Weekend

Orlando, FL – (Nov. 20, 2007) – Premieres of the best in cutting-edge current cinema; indulgent experiences in food and wine; a blissful mix of industry parties and special events; a star-packed attendee list -- this is the 17th annual Florida Film Festival, which begins on Friday, March 28 and continues for 10 days around Central Florida.

ENZIAN announces this year's primary sponsor, Full Sail Real World Education, and unveils the Festival's official website at Enzian.org/FFF. Visitors can discover all that's new, including the urban sophistication and avant-garde edge that defines this year's opening weekend festivities featuring master chef, best-selling author, and *No Reservations* (The Travel Channel) host Anthony Bourdain.

"This year's program continues to reflect all of the exceptional qualities we've come to associate with Enzian; it's the pairing of the best in independent film with the indulgence of food and wine," said Shanon Larimer, Executive Director. "We're taking the food and wine component to an all-new level by coupling mainstream celebrities such as Anthony Bourdain with regional chefs from Florida's top restaurants and culinary institutions."

Ticket/Pass packages as well as party and travel packages are being offered just in time for the holidays -- two months earlier than previous years' Festivals. Enzian Theater's box office is also open for those who wish to purchase over the phone or in-person. Additionally, the Festival's expansion initiatives will be announced in December.

Discounted ticket rates apply for those who purchase by Dec. 31. Packages are currently being offered at \$40 for the Cinematic Sampler 4-pack; \$180 for the Film Buff 20-pack; \$600 for the Platinum Pass, with an additional buy-up option for the exclusive food and wine weekend package. A complete lineup of participating chefs will be announced in January.

Chosen from more than 1,500 submissions, the 150 films comprising this year's Festival represent works from more than 30 countries. The films selected for the 2008 Festival will be announced in February.

The Florida Film Festival is a core program of ENZIAN, a nonprofit organization which exists to entertain, educate, inspire, and connect the community through film. 2008 marks the 17th year of the Festival and ENZIAN'S 23rd anniversary. Combined, ENZIAN and the Florida Film Festival have served more than 1.5-million guests, premiered thousands of films and hosted hundreds of celebrities including the legendary Paul Newman, Christopher Walken, Oliver Stone, John Waters, Campbell Scott, James Caan, Ed Burns, Jason Lee, Gena Rowlands, William H. Macy and Virginia Madsen.

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